

Activity/Keynote Speech	Time
Registration and Seating in Hall	800 – 0840 Hrs.
Seating of Guests	840 – 0900 Hrs.
Arrival of the Chief Guest	900 Hrs.
Introduction, Recitation & Translation, National Anthem	900 - 0915 Hrs.
Welcome Note by Wing Commander Ayesha Waheed (Principal)	915 – 0925 Hrs.
Keynote Speech 1: Dr. Ferit Gurbuz (Online) Turkey Fractional Type Sub-Linear Operators on Homogeneous Variable Exponent Herz-Morrey-Hardy Spaces	930 – 0945 Hrs.
Keynote Speech 2: Dr. Nilüfer Pembecioglu (Online) Turkey On Seeing – Perceiving and Believing: Crossing the Bridge Between the Vision and Reality	950 – 1005 Hrs.
Keynote Speech 3: Dr. Yasir Ahmad The Creative Fusion: How Art and Science Inspire Each Other	010 – 1025 Hrs.
Keynote Speech 4: Dr. Khushbakht Hina Integrating Innovation and Sustainability: Interdisciplinary Approaches to Addressing Global Challenges	030 – 1045 Hrs.
Keynote Speech 5: Dr. Hayam Qayyoom Integrating Artificial Intelligence and Sustainability in Media and Communication	050 – 1100 Hrs.
Chief Guest will Address the Audience	100 – 1115Hrs.
Certificate Ceremony and Inaugural Session will end (1115-1130 Hrs.)	

Tea Break (1130 – 1200 Hrs.)	
Session 1 - Convocation Hall	
Session Chief Guest: Dr. Mumtaz Fatima	
Keynote Speech 6: Dr. Shakeel Ahmad (Online) UK Building Tomorrow Today: The Intersection of Sustainability and Innovation	1200 – 1215 Hrs.
Keynote Speech 7: Dr. Musa Khan Bridging Innovation and Sustainability: Practical Steps for Cross-Disciplinary Integration	215 – 1230 Hrs.
Keynote Speech 8: Dr. Shaheena Ayub Bhatti Literature as a Panacea for the World We Live in	230 – 1245 Hrs.
Keynote Speech 9: Dr. Rukhsana Durrani Integration of Sustainable Education in Teachers Training Program	245 – 1300 Hrs.
Keynote Speech 10: Dr. Mumtaz Fatima Holistic Education: Road to Sustainable Development	300 – 1315 Hrs.
Keynote Speech 11: Dr. Munazza Mehmood Revolutionizing Academic Research: The Role of AI Tools	320 – 1335 Hrs.

Certificate Ceremony and Session will end (1335-1345 Hrs.)	
Lunch Break (1335 – 1430 Hrs.)	
Session 2 - Convocation Hall	
Session Chief Guest: Dr. Ajmal Chaudhary	
Keynote Speech 12: Dr. Tasneem Shah (Online) Houston, Texas, USA Role of Mathematics in Art Architecture Science and Engineering	1435 – 1450 Hrs.
Keynote Speech 13: Dr. Salman Amin Malik Inverse Problems for Fractional Order Differential Equation: A Personal Perspective Over a Decade	1455 – 1510 Hrs.
Keynote Speech 14: Dr. Ammara Nawaz Cheema Game of Numbers in Sciences	1515 – 1530 Hrs.
Keynote Speech 15: Dr. Ajmal Chaudhary Embracing Modern Trends in Higher Education: Empowering the Next Generation of Female Leaders	1535 – 1550 Hrs.
Keynote Speech 16: Dr. Faryal Razzak ESG & Startups in Pakistan: Why Sustainability isn't a Matter of Choice	1555 – 1610 Hrs.
Closing remarks by Conference Organizer	1615 – 1630 Hrs.
Certificate Ceremony, Group Photo and Conference will end (1630 – 1700 Hrs.)	

CONCURRENT PLENARY SESSIONS IN AUDITORIUM

Plenary Session 1: 1200 – 1315 Hrs.		
Topic: Innovation and Advancement in Artificial Intelligence		
Session Chair:	Dr. Rabeeh Ayaz Abbasi	
Co-Chair	Dr. Rizwan Bin Fiaz/ Ms. Sidra Kiyani	
PANELISTS		
1. Dr. Tahir Sajjad Ali	2. Mr. Aleem Raza	3. Dr. Saleem-Ullah
4. Dr. Imran Ullah Khan Marwat	5. Dr. Nauman Ali Khan	
Certificate Ceremony and Session will end (1315 – 1330 Hrs.)		

Plenary Session 2: 1435 – 1550 Hrs.		
Topic: Sowing the Seeds of Sustainability in Early Years		
Session Chair	Dr. Muhammad Athar Hussain	
Co-Chair	Ms. Farzana Gill	
PANELISTS		
6. Dr. Azka Khan	7. Dr. Rashida Imran	8. Dr. Sabahat Haqqani
9. Dr. Tabassum Naz	10. Dr. Rukhsana Durrani	11. Dr. Mumtaz Fatima
12. Dr. Khushbbakht Hina		
Certificate Ceremony and Session will end (1550 – 1615 Hrs.)		

Presentation Sessions

Classrooms – 12,13,14,15,16,25,26,27,28

English							
Session 1: 1200 – 1315 Hrs.				Session 2: 1435 – 1550 Hrs.			
Session Chair: Ms. Sumaira Gulzar Co-Chair: Ms. Sumaira Noor				Session Chair: Ms. Sumaira Gulzar Co-Chair: Ms. Amna Meraj			
Room # 12				Room # 12			
1200 – 1215 Hrs.	1	Amna Miraj, Kisaa Zahra	Language, Culture, and Identity: A Diachronic Study of Pakistani Dramas	1435 – 1450 Hrs.	6	Maria Khan	Exploration of Magical Realism in The Very Old Man with Enormous Wings
1215 - 1230 Hrs.	2	Syeda Aliya Shah, Zainab Siddique	Code-Switching and Mixing as a Cognitive Load or a Tool of Fluency	1450 – 1505 Hrs.	7	Rumman Kalsoom	Analyzing Language Usage of Pakistani Celebrities: Veterans vs. Overnight Sensations
1230 – 1245 Hrs.	3	Mahgull, Syeda Aliya Shah, Mamoonah Rehman, Ronaq Bano, Hafiza Musaffa Shakeel	Analysis of Foucault's Concept of Power and Language in a Doll's House and Arms and the Man	1505 – 1520 Hrs.	8	Raina Tabbasum	Perception of English Code-Mixing in Pakistani Comedy Shows amongst Audience
1245 – 1300 Hrs.	4	Sajda Jabeen, Muhammad Afzaal, Amer Akhtar	Collaborative Teaching: Bringing Language Teaching to the English Content Classroom	1520 – 1535 Hrs.			
1300 – 1315 Hrs.	5	Mehwish Zahoor, Fatima Nagrah	Critical Appreciation of the Main Character in 'The Boy, the Mole, the Fox and the Horse': A Transitivity Analysis	1535 – 1550 Hrs.			
Session Chair: Dr. Rashida Imran Co-Chair: Ms. Amna Waheed				Session Chair: Dr. Shaheena Ayub Bhatti Co-Chair: Ms. Amna Waheed			
Room # 13				Room # 13			
1200 – 1215 Hrs.	9	Saroosh Jamil	Unraveling Eco-Feminist Voices: A Transitivity Analysis of "The Grass is Really Like Me"	1435 – 1450 Hrs.	14	Aysha Masood, Tayyaba Kainat	Female Portrayal in Pakistani Punjabi Movies: Comparative Study of Maula Jatt 1 and the Legend of Maula Jatt
1215 - 1230 Hrs.	10	Maryam Naveed	Unveiling Gender Dynamics: A Feminist Examination of Isabel Allende's Two Words	1450 – 1505 Hrs.	15	Javeria Tahir	Information Retention in Short Form Video Content on Social Media
1230 – 1245 Hrs.	11	Sumayya Nazir	Unveiling Orientalism in Pakistani English Fiction	1505 – 1520 Hrs.	16	Erham Ahmed	Visual Podcasting in Digital Era: Unleashing the Power of Sound and Immersive Communication

1245 – 1300 Hrs.	12	Sara Noor	Interface between Humans and Nature in Margaret Atwood's <i>Oryx and Crake</i>		1520 – 1535 Hrs.	17	Pinkish Zahra	A Psycho-Geographic Study of Social Space in Singh's <i>Delhi</i>
1300 – 1315 Hrs.	13	Amma Tur Rasool	Unveiling the theme of religious extremism in "My Son the Fanatic" by Hanif Kureishi		1535 – 1550 Hrs.	18	Amna Waheed	New Sincerity: The Depiction of Hope and Resilience in Mary Oliver's Poems

BBA								
Session 1: 1200 – 1315 Hrs.				Session 2: 1435 – 1550 Hrs.				
Session Chair: Dr. Waqas Ahmed/Ms. Kiran Naseem Co-Chair: Dr. Syed Haider Ali Zaidi			Session Chair: Dr. Waqas Ahmed/Ms. Kiran Naseem Co-Chair: Dr. Syed Haider Ali Zaidi					
Room # 14						Room # 14		
1200 – 1215 Hrs.	19	Sana Mukhtar, Ayesha Shabbir, Amna Bibi, Amna Bibi	A Study on Artificial Intelligence and Project Management	Lunch Break – 1300 – 1430 Hrs.	1435 – 1450 Hrs.	24	Nazish Zafeer	A Study of Dynamic Marketing Gambits and Recommendations for Cheezious
1215 – 1230 Hrs.	20	Sana Mukhtar, Maira Ali, Ayesha Sohail	Employees Perception on CRM Practices and Impact on Customer Satisfaction and Customer Loyalty: A Perception from Pakistan		1450 – 1505 Hrs.	25	Fatima Mansoor, Sumaira Arshad, Sana Saleem, Laiba Naeem	Cola Next FYP
1230 – 1245 Hrs.	21	Sana Mukhtar, Sumaira Arshad, Attiqa Azhar	Impact of Green Procurement and its Effect on Project Success		1505 – 1520 Hrs.	26	Ansa Nighat Iqbal, Misbah Yasmeen, Mahek Arshad	Impact of Personality Types on Glass Ceiling Beliefs
1245 – 1300 Hrs.	22	Sana Mukhtar, Laiba Qadeer, Mahnoor Saleem	Impact of Shared Leadership on Project Success		1520 – 1535 Hrs.			
1300 – 1315 Hrs.	23	Sana Mukhtar, Nafeesa Basharat, Maleeha Zahid	Shared Leadership, Knowledge Sharing and Project Success: Mediated Mechanism and Interacting Effect		1535 – 1550 Hrs.			

Psychology

Session 1: 1200 – 1315 Hrs.				L u n c h B r e a k - 1 3 3 0 - 1 4 3 0 H r s	Session 2: 1435 – 1550 Hrs.				
Session Chair: Dr. Shazia Yousaf/Dr. Ansa Qurat Co-Chair: Ms. Rani Bibi					Session Chair: Dr. Sahira Zaman Co-Chair: Ms. Anum Zahid				
Room # 15					Room # 15				
1200 – 1215 Hrs.	27	Anjum Afshan, Sidra Babar, Tazmeen Batool, Ghania Azhar	Impact of Climate Change Anxiety on Well-Being and Quality of Life in Adults, Environmental Activism Act as Mediator		1435 – 1450 Hrs.	32	Anjum Afshan, Amiya Bhaumik, Raeesa Tabassum	Social Competence, Psychological Resilience and Behavioral Problems in Preschool Children: The Mediating Role of Emotion Regulation	
1215 - 1230 Hrs.	28	Anjum Afshan, Amna Tariq, Ayesha Zulfiqar, Nameera Noor	Impact of Family Caregiver Burden on the Psychological Health of Parents of Mentally Retarded Children: Buffering Effect of Resilience		1450 – 1505 Hrs.	33	Anum Zahid, Noor us Saba, Laiba Arooj, Sidra Yaseen	The Effect of Workplace Bullying on Career Resilience and Personal Competencies Among Employees	
1230 – 1245 Hrs.	29	Rani Bibi, Amna Ilyas, Mubashira Nisar, Muskan Khan	Impact of Korean Dramas on Body Dissatisfaction and Parasocial Interaction in Female Adolescents and Early Adults		1505 – 1520 Hrs.	34	Najeeba Fatima, Laraib Shahzad, Umm e Habiba, Aleena Khan, Fauzia Malik	Impact of Sedentary Behavior on Psychological Well Being Among Young Adults	
1245 – 1300 Hrs.	30	Anum Zahid, Maya Iman, Aliya Zaheer, Natasha Farooq	Impact of Leadership Styles on Job Stress and Organizational Commitment Among Teachers of Public and Private Sectors		1520 – 1535 Hrs.	35	Ambreen Bibi, Tayyaba Nisar, Farrah Akram, Halima Bint-e-Ihtimad, Aqsah Noureen, Fauzia Malik	Effect of Anxiety on Thought Suppression, Acceptance and Avoidance Behavior in Younger and Older Adult	
1300 – 1315 Hrs.	31	Hajra Bibi	Mediating Character of Moral Identity between Responsible Leadership and Project Citizenship Behaviour: Stakeholders' Role		1535 – 1550 Hrs.	36	Huma Farid, Isha Shahid, Nimra Bukhari	Effect of Childhood Maltreatment on Sleep Quality in University Students: Mediating Role of Alexithymia	

Education							
Session 1: 1200 – 1315 Hrs.				Session 2: 1435 – 1550 Hrs.			
Session Chair: Dr. Munazza Ambreen Co-Chair: Ms. Tehseen Fatima Syed				Session Chair: Dr. Munazza Ambreen Co-Chair: Ms. Misbah Yasmeen			
Room # 16				Room # 16			
1200 – 1215 Hrs.	37	Kanwal Shoukat, Remaliah Komal, Bushra Iqbal Chohan, Hajira Rasheed, Iqra Jahangir, Priya John	Exploring the Potential Implementation of Outcome Based Education (OBE) Standards	1435 – 1450 Hrs.	42	Sania Ambreen, Romaisa Mehmood, Ms. Azra Jamil, Areej Abbasi, Maha Khalid	Optimizing Academic Achievement: Tailoring Teaching Strategies to Learning Styles
1215 - 1230 Hrs.	38	Bushra Ameer	Formative Online Assessment at Higher Education Level: A Mixed Method Approach	1450 – 1505 Hrs.	43	Jawairia Rehman, Amina Siddique Butt, Urooj Zulfiqar, Hira Abrar, Fatima Imran, Fauzia Malik	Relationship Between Parent-Child Relationships and Attentional Focus in Female Undergraduate Students
1230 – 1245 Hrs.	39	Fauzia Malik, Mishe Sabir, Khamna Bashir, Arshia Hafeez, Diya Aiman, Durre Sameen Zahra	Gender-Based Analysis of the Effectiveness of Storytelling in Boosting Academic Motivation among Elementary Students	1505 – 1520 Hrs.	44	Samia Batool, Faqiya Zahra, Madia Noor, Laila Eman, Aleena Waseem, Zainab Bibi, Fauzia Malik	Relationship Between Multidimensional Perfectionism and Cognitive Flexibility in Undergraduate Students
1245 – 1300 Hrs.	40	Zanib Bibi, Hifza Bibi, Misbah Yasmeen, Sumiyya Ali, Hina Ilyas	Improving Students Engagement Through Team Teaching at Primary Level in Rawalpindi	1520 – 1535 Hrs.	45	Hafsa Maheen, Sidra Mehmood, Soha Atif, Alishba Shakeel, Amna Javed, Fauzia Malik	To Study the Effect of Problem-Solving Style on Creativity Among Undergraduate Students
1300 – 1315 Hrs.	41	Sumerian Zahra, Rubia Batool	Inspirational Leadership in Higher Education: Female Teachers Influence in Pakistan's Twin Cities	1535 – 1550 Hrs.	46	Shamsa Kanwal, Bushra Rizwan, Wajeeha Qaiser, Fauzia Malik	Relationship between prosocial behavior and personality traits among adults
				1550 – 1605 Hrs.	47	Sidra Munir, Qurat ul Ain Hina	Life Skills Development among students at secondary level: A Need Analysis
				1505 – 1620 Hrs.	48	Fizza Aamir, Tasbeel Arshad, Emaan Zahid, Natasha Ahmed, Fauzia Malik	Relationship Between Emotional Intelligence and Conflict Management Styles Among Adults

Computer Science

Session 1: 1200 – 1315 Hrs.				Session 2: 1435 – 1550 Hrs.			
Session Chair: Dr. Nazia Bibi Co-Chair: Ms. Shumaila Alam				Session Chair: Dr. Nazia Bibi Co-Chair: Ms. Shumaila Alam			
Room # 25				Room # 25			
1200 – 1215 Hrs.	49	Zona Zubair, Laiba Bint-e-Khalid, Ureeba Naz, Iqra Ejaz, Shumaila Alam	A Web Game to Predict Dyslexia in Children	1435 – 1450 Hrs.	54	Nafeesa Khizar, Shehzadi Mushtaq, Aneela Ikhlaq, Roma Javed, Beenish Abbas	Machine Learning Based Cardio Care Recommendation System
1215 - 1230 Hrs.	50	Areeba Shahzadi, Ayesha Kayani, Aneela Nasir, Nageena Zareen, Sidra Kayani	Breast Cancer Detection Using Anemia and Depression Datasets	1450 – 1505 Hrs.	55	Sara Fareed, Rimsha Tayyab, Hadiqa Naeem, Muqadus, Sidra Kiyani	Ocunet: Multimodal Deep Learning for Efficient Ocular Disease Detection and Classification
1230 – 1245 Hrs.	51	Kainat Farooqi, Maqddus Butool, Safa Saeed, Qirat Qadeer, Mehwish Zahid, Nazia Bibi	Code Summarizer a Deep Learning Transformer Based Model	1505 – 1520 Hrs.	56	Farwa Zahid, Natalia Arjumand, Nayab Manzoor, Aqsa Riaz	Pneumonia Prediction Using Deep Learning Approach
1245 – 1300 Hrs.	52	Areej Mazhar, Nimra Akhter, Isha Waseem, Warda Kabir, Nazia Bibi	Amazon Review Sense	1520 – 1535 Hrs.	57	Ayesha, Bareera Kainat, Maryam Habib, Sabahat Tabassum, Hamna Ghani	Smart Mental Health Support System for Depression Detection and Therapy
1300 – 1315 Hrs.	53	Neelam Ashraf, Asba, Huma Azhar, Ayesha Javed, Mehwish Kanwal	Musical Playlist Generation Using Facial Expression Recognition	1535 – 1550 Hrs.	58	Mehwish Kanwal, Aatika Shahzad, Barrera Siddiq, Zabia Jaffar	Smart Solar Panel Recommendation System
Session Chair: Dr. Asad Ullah Co-Chair: Ms. Tayyaba Naseer				Session Chair: Dr. Asad Ullah Co-Chair: Ms. Tayyaba Naseer			
Room # 26				Room # 26			
1200 – 1215 Hrs.	59	Iqra Afraz, Huda Naveed, Sadia Karim, Javeria Shakeel, Mehwish Kanwal	Smart Vision Traffic Guard Real-time Vehicle Monitoring with Number Plate Recognition	1435 – 1450 Hrs.	64	Saadia Bibi, Amina Bibi, Fatima Bibi	Detection of Childhood Malnutrition Using Machine Learning and Deep Learning Approaches

1215 - 1230 Hrs.	60	Sumaira Akbar, Izan Fatima, Ghulam Fatima, Saba Kokab, Shumaila Alam	Spam Email-Image Classification Using Advanced Models of CNN Architecture	Lunch Break - 1 1450 – 1505 Hrs. 1505 – 1520 Hrs. 1520 – 1535 Hrs. 1535 – 1550 Hrs.			
1230 – 1245 Hrs.	61	Saba Khalid, Rimsha Tariq, Aqsa Aziz	Pre-Natal Detection of Vitamin K Deficiency Bleeding Using AI Techniques				
1245 – 1300 Hrs.	62	Aqeela Zainab, Nafeesa Kousar, Noor Ul Saba, Zil e Huma, Mehwish Kanwal	Wellness Weaver Application				
1300 – 1315 Hrs.	63	Shumaila Alam, Ibadat Ali Gaad, Aansah Fayyaz, Nimrah Nawaz	Giggle Learn				

Mathematics

Session 1: 1200 – 1315 Hrs.				Session 2: 1435 – 1550 Hrs.			
Session Chair: Dr. Javeria Akram Co-Chair: Dr. Asia Liaqat				Session Chair: Dr. Javeria Akram Co-Chair: Dr. Asia Liaqat			
Room # 27				Room # 27			
1200 – 1215 Hrs.	65	Laiba Arshad Kiyani, Saadia Noor, Mehak Gul	Key Exchange Protocol Based on Tropical Algebra	1435 – 1450 Hrs. 1450 – 1500 Hrs. 1500 – 1510 Hrs. 1510 – 1520 Hrs. 1520 – 1530 Hrs.	70	Khan M. Sabeel, Ayesha Sagheer	Computational Analysis of Data-Driven Solutions for the Convection-Diffusion-Reaction Equation Using Physics Informed Neural Networks (PINNs)
1215 - 1230 Hrs.	66	Syeda Esha Bukhari, Saadia Noor, Sidra Zahid, Meena Zahra	Enhanced Digital Signature Using Matrix Power Function	71	Areesha Sajid, Alishba Jahangir, Malaika Jabeen, Jawria Firdous, Rubab Raziq	Data Analysis and Visuals	
1230 – 1245 Hrs.	67	Saadia Noor, Syeda Hira Shehzadi	Cryptographic Primitive Construction Based on Enhanced Matrix Power Function	72	Aaima Nawaz, Hafsa Sagheer, Laiba Tanveer, Ayesha Bibi, Rania Maryam	AI in Mathematics	
1245 – 1300 Hrs.	68	Syeda Hira Shehzadi	A Synergistic Cryptographic Model: RSA Encryption Enhanced with LU Decomposition	73	Maira Abrar, Umi-Leila, Sumera Aslam, Zammar Siddique	Mathematics for Sustainable Future	
1300 – 1315 Hrs.	69	Syeda Hira Shehzadi	A Robust Hybrid Encryption Approach Combining Vigenère and Hill Ciphers with 95*95 Table	74	Wania Noor, Ayesha Eman, Maryam Shakoor, Taliya Amjad	Mathematics in Agriculture	

Session Chair: Dr. Iffat Zahra/Dr. Asghari Maqsood Co-Chair: Ms. Ayesha Zakria				Session Chair: Dr. Iffat Zahra/Dr. Asghari Maqsood Co-Chair: Ms. Ayesha-un-Nisa			
Room # 28				Room # 28			
1200 – 1215 Hrs.	75	Adam Husaini, Sundas Habib, Shams-ul-Islam	Comparative Analysis of Singular Value Decomposition and Principal Component Analysis for Image Compression	1435 – 1445 Hrs.	80	Masooma Zahra, Zainab Sultan	Data Science
1215 - 1230 Hrs.	76	Jabran Malik	A Review of Ambiguity Resolution Techniques for Enhancing Attitude Angle Determination Using Carrier Phase Measurements	1445 – 1455 Hrs.	81	Qandeel Hasrat, Azka Zubair	Cosmic Topology
1230 – 1245 Hrs.	77	Sadia Yasmeen	A Geometric Transformation Applied to Quantum Cryptography	1455 – 1505 Hrs.	82	Kainat Majeed, Sobia Fazal	Topology and Robot Motion Planning
1245 – 1300 Hrs.	78	Muneeba Naveed, Amna Ajaib, Aina Hussain, Hmail Shuakat	Behavior of Hausdroff Operator on Weight CBMO Herz Space and P-adic Space	1505 – 1515 Hrs.	83	Syeda Samra Batool, Laiba Mehmood	Artificial Intelligence in Agriculture
1300 – 1315 Hrs.	79	Alina Wasif, Malaika Zahid, Rabail Rahman, Amna Ajaib	Some Weighted Inequalities for Hausdorff Operators and Commutators on Morrey-Herz Spaces	1515 – 1525 Hrs.	84	Ayesha Noureen, Sadia Rafique	Climate Change: The AI Solution
				1525 – 1535 Hrs.	85	Malaika Batool, Rafia Fatima	Network Topology and Communication System